

Mapcast

The term **mapcast** is the union of the terms *map* and *broadcast* and expresses the possibility to produce and disseminate geo-referenced stories, to implement **storytelling** tied to places and maps.

Mapcast (<http://www.mapcast.it>) is a system based on a geo-semantic repository, oriented to cultural, green and specialized tourism, designed, developed and distributed by Etcware srl.

Mapcast provides the following products:



Web editing console (SAAS)

To create, edit and publish **multilingual** POIs (Point Of Interest), Stories and Itineraries.

To create QRcode to visit indoor places, exhibits, museums.

Google maps or OpenStreetMap switching.

Tourist Navigator guides tourists on itineraries with voice and warns them of the presence of stories to listen in different languages.

POIs, stories and itineraries searching by proximity and / or category (semantic search).

Indoor navigation (museum) with QRcode recognition.

POIs, stories and visited itineraries local storing.

To create new POIs directly from the app at the current position. To record audio and get photos stories that will be published by the web editing console.

In app purchases of itineraries or itineraries groups.

GPX tracks navigation.



Mapcast app (downloadable from Android and iOS markets)

Mapcast app customized for an organization and / or a specific territory and for a specific users group.



Mapcast Zoom apps (downloadable for free or for a fee from Android and iOS markets)

Etcware srl
via Etna 13, 00141 Roma
mail: mail@mapcast.it

